

# THE ESTATE PLANNING COUNCIL OF HAMPDEN COUNTY, INC.

## LUNCHEON MEETING NOTICE

**Date:** Tuesday, December 8, 2009  
**Place:** Colony Club  
**Time:** 11:45 a.m. - 1:00 p.m.  
**Speaker:** Christine Pilch  
**Topic:** How Social Media Can Help Grow Your Practice

**The 2009/2010 Fiscal Year Roster will be distributed to members in attendance at the December meeting.**

### About the Speaker:

#### **Christine Pilch**

is a partner with Grow My Company. She comes from a solid background in sales and marketing and is one of social media's early adopters. Her speaking and training covers various social media marketing techniques including LinkedIn, Facebook, Twitter, blogging, YouTube, and various efficiency tools. She is the co-author of a book called, "Understanding Brand Strategies: The Professional Service Firm's Guide to Growth" and author of numerous positioning, branding, and social media articles. Grow My Company helps businesses find their niche in their market and use their unique skills to bring in business. It also trains clients in the use of social media to extend and enhance their brand, thereby opening up new potential business channels.

**Future Meeting Dates: Please Note - all future meetings are luncheon meetings at the Colony Club. Please mark your calendars. Also, refer to the Calendar on our web site.**

<b>January</b>	<b>12,</b>	<b>2010</b>
<b>February</b>	<b>9,</b>	<b>2010</b>
<b>March</b>	<b>9,</b>	<b>2010</b>
<b>May</b>	<b>11,</b>	<b>2010</b>

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**Menu: COLONY CLUB BUFFET --- Cost: \$22.00**

**RESERVATIONS AND PAYMENT FOR THE LUNCHEON MUST BE RECEIVED  
BY WEDNESDAY, DECEMBER 2, WITHOUT EXCEPTION.**

**(If you are prepaid,  
you must let us know if you are coming or not. Space will not be reserved for non-respondents.)**

**NO CASH AT THE DOOR.**

**Please reserve by e-mail to [estateplan\\_hc@dejazzd.com](mailto:estateplan_hc@dejazzd.com) and send reservation form with payment to:**

**The Estate Planning Council of Hampden County, Inc.  
c/o Joan Peterson  
A Way With Words  
12845 Old Turnpike Road  
Mifflinburg, PA 17844-8009  
Cell Phone: 413.563.7057**

Name \_\_\_\_\_

Company/Firm \_\_\_\_\_

Yes, I will attend. \_\_\_ No, I can't attend. \_\_\_ \$22 enclosed. \_\_\_ I have prepaid for all meetings (6 for 5 offer). \_\_\_

I will bring \_\_\_ guest(s).

\$\_\_\_ enclosed (\$22 x number of guests)

Please list the name(s) of your guest(s) below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Visit our Web Site: <http://www.estateplan-hc.org>